

44K

Total Transactions

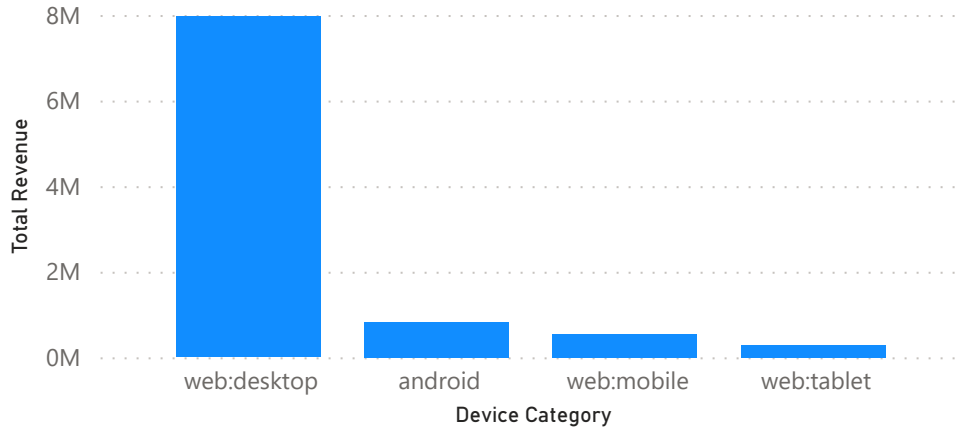
13K

Users

10M

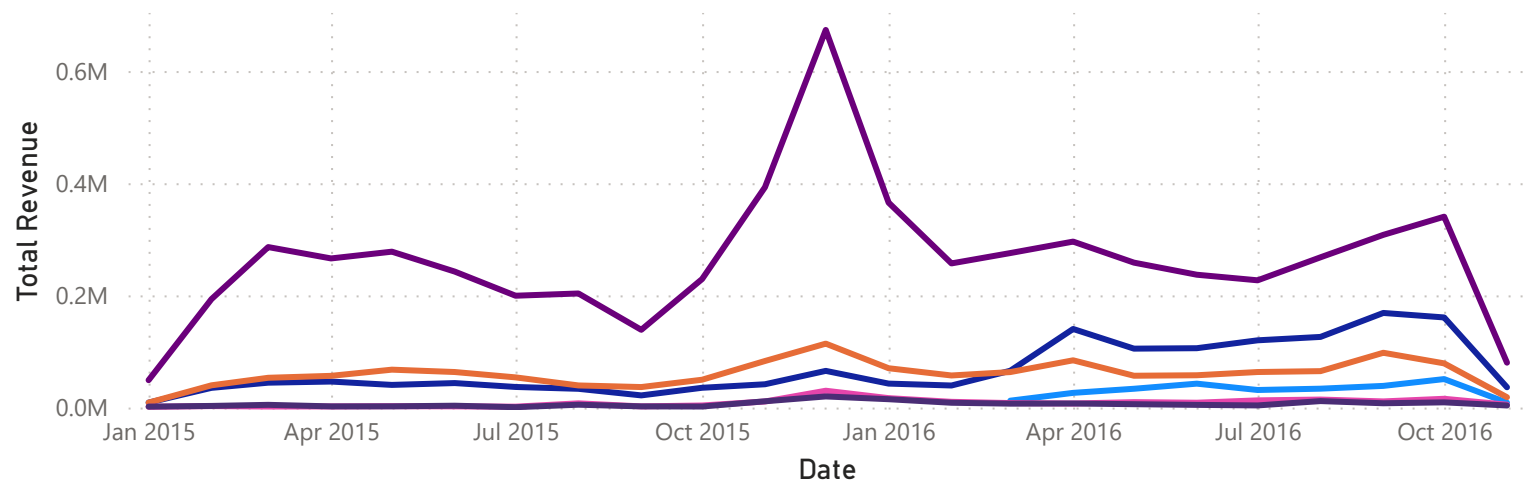
Total Revenue

Total Revenue by Device Category



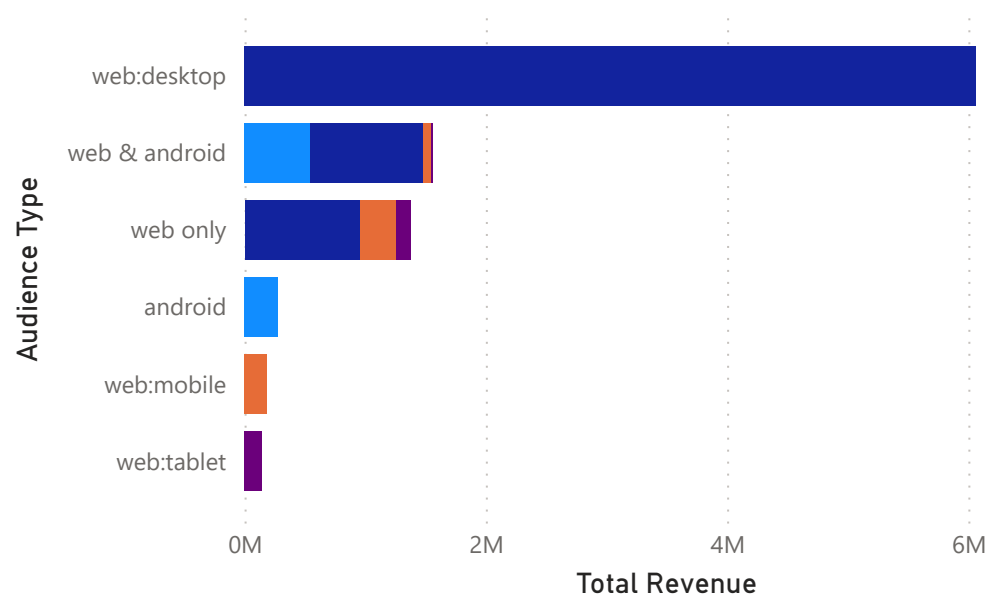
Total Revenue by Date and Audience Type

Audience Type ● android ● web & android ● web only ● web:desktop ● web:mobile ● web:tablet

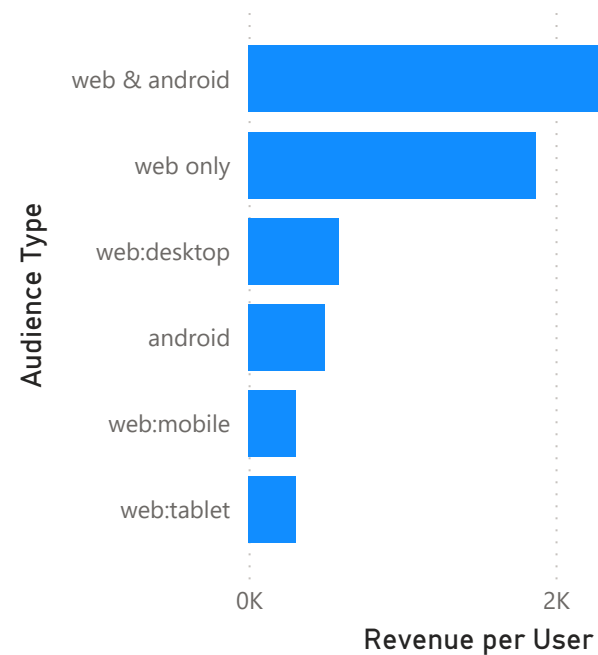


Total Revenue by Audience Type and Device Category

Device Category ● android ● web:desktop ● web:mobile ● web:tablet



Revenue per User by Audience Type



Transactions per User by Audience Type

